

Medical Practice Dimensions, Inc.

Healthcare • Organizational Development

CURRICULUM VITAE

DEBORAH L. KEEGAN, PHD, FACMPE

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Healthcare consultant, keynote speaker, and seminar leader in healthcare and organizational development.

EDUCATION

- Ph.D. The Peter F. Drucker Graduate School of Management, Claremont Graduate University. Dissertation Title: "Management Coordination Systems in Health System Networks," 2004. *Beta Gamma Sigma*
- M.B.A. Anderson Graduate School of Management, University of California, Los Angeles, 1988
- B.A. University of California, Los Angeles, Psychology, 1977, *Phi Beta Kappa, summa cum laude*

EXPERIENCE

President, Medical Practice Dimensions, Inc. (formerly BOEHM/WALKER Associates), Consultant in Health Care and Organizational Development, 1994 – Present.

Principal, Woodcock & Walker Consulting, 2007 – Present.

Independent Consultant, Medical Group Management Association, 1997 - 2007.

Consulting Research Scientist, Medical Group Management Association, 1999 - Present.

Administrator, University of California System, 1978-1994. Department of Obstetrics and Gynecology, UC Irvine 1988-1994; Department of Pediatrics, UC Irvine 1986-1988; Department of Pathology, UCLA 1985-1986; Department of Surgery, UC Davis 1978-1985.

GUEST FACULTY/INSTRUCTOR

UCLA School of Public Health Department of Health Services and University Extension: Certificate in Health Care Management and Leadership. Instructor. Course Title: Introduction to the U.S. Health Care System, Fall Quarter 2005.

Health Care Business Certificate Program, Missouri State University. Guest Faculty. Course Title: Group Practice Operations, April 7-8, 2006, September 12-13, 2003 and November 30-December 1, 2001 and January 19-20, 2001.

Southwest Missouri State University, MBA/MHA Program. Guest Lecturer. Course Title: Physician Services & Ambulatory Care, September 28, 2001,

Physician's Business Course Series, University of Kansas, Wichita, KS. Guest Lecturer. Course Title: The Efficient Physician, April 27, 2001.

School of Medicine Retreat, Southern Illinois University, Springfield, IL. Guest Lecturer. Course Title: Best Practices in Medical Practice, March 16, 2001.

Management Education Program for Physicians in Leadership Positions, University of Colorado at Denver, Guest Lecturer. Course Title: Incentives, Risk, Salary, and the Effects on Physician Productivity, (with Neill Piland, Dr. P.H.), January 21, 1999.

Distinguished Speaker Lecture, Health Care Management, The Academy of Management 1998 Meeting, San Diego, CA. Topic: Medical Groups: A Promising Venue for Health Services and Management Research, (with Neill Piland, Dr. P.H.), August 11, 1998.

PERSONAL

Place of Birth: Pittsburgh, PA
Married: Kirk A Keegan, Jr., M.D.

PUBLICATIONS

Books and Book Chapters

Demonstrating Value and Quality in an Academic Medical Practice. In: D. J. Bachrach and W. R. Nicholas (eds), One Revolution: Managing the Academic Medical Practice in an Era of Rapid Change, Medical Group Management Association, Englewood, CO 1997. (Co-author: Sara Larch)

Laying the Foundation for Continual Change: Teaming for Innovation. In: M. K. Key (ed), Managing Change in Healthcare: Innovative Solutions for People-Based Organizations, McGraw-Hill, Burr Ridge, IL, 1999.

Managed Care Compensation Models. In: K. M. Hekman (ed), Physician Compensation Systems, McGraw-Hill, New York, 2000.

Managed Care Compensation Models. In: K. M. Hekman (ed), Physician Compensation Systems, Second Edition, Kendall Hunt Publishers, Englewood, CO 2002.

Rightsizing: Appropriate Staffing for Your Medical Practice, Kendall Hunt Publishers, Englewood, CO, 2003. (Co-author: Dave Gans)

The Physician Billing Process: Avoiding Potholes in the Road to Getting Paid, Medical Group Management Association Pub, Englewood, CO, 2004. (Co-authors: Sara Larch and Elizabeth Woodcock)

Management Coordination Systems in Health System Networks. PhD dissertation, Claremont Graduate University, 2004.

Physician Compensation Plans: State-of-the-Art Strategies, Medical Group Management Association Pub., Englewood, CO, 2006. (Co-author: Bruce Johnson).

The Physician Billing Process: Avoiding Potholes in the Road to Getting Paid, 2nd Edition, Medical Group Management Association, Englewood, CO. To be published in 2009. (Co-authors: Elizabeth Woodcock and Sara Larch).

Articles

Free-Standing Birthing Centers: A Viable Option to Traditional Academic Health Care. *College Review: American College of Medical Practice Executives*, Fall:47-64, 1994.

Development and Experience of a Freestanding Birthing Center Within a University Medical Center. *Obstetrics and Gynecology* 86:411-416, September 1995. (Co-authors: TJ Garite, BJ Snell, and VC Darrow).

Physician Incentive Compensation: Moving from Productivity to Efficiency-Based Indicators, *Academic Practice Assembly Matrix*, Fall, Volume 12, No. 3, 1997.

Future Prospects in the Art of Leadership in a Variety of Contexts. Essay. *1998 President's Forum, Claremont Graduate University, Future Prospects: Promise and Peril*, May 15, 1998.

Creating Functional Committees. *Western Association of College and University Business Officers Newsletter*, Issue 26, October 1999.

Staff Motivation and Incentive Plan Development. *The Journal of Medical Practice Management*, 15 (3), November/December 1999.

Managed Care Operations. In: *Performance and Practices of Successful Medical Groups* 1999, Englewood, CO, Medical Group Management Association, November 1999.

Physician Compensation: Rewarding Productivity of the Knowledge Worker. *Journal of Ambulatory Care Management* 23:4, October 2000.

Leading Organizational Change. *Western Association of College and University Business Officers Newsletter*, Issue 27, January 2000.

Measuring Resource Utilization in Medical Group Practice. *Medical Group Management Journal*, September/October 2000 (Co-author: Elizabeth Woodcock).

Managed Care Operations. In: *Performance and Practices of Successful Medical Groups* 2000, Englewood, CO, Medical Group Management Association, 2001.

What Business Leaders Can Learn From Their Academic Counterparts. *Western Association of College and University Business Officers Newsletter*, Issue 31, January 2001.

How Staffing Levels Affect Medical Practice Profitability. In: *Performance and Practices of Successful Medical Groups*, 2001, Englewood, CO, Medical Group Management Association, 2001 (Co-author: Dave Gans).

Are You Ready for the Perfect Storm: Align Your Practice with the Changing Health Care Environment. *MGMA Connexions*, January 2008, pp 30-33. **Awarded the Edward B. Stevens Article of the Year Award, 2008.**

Physician Transition Plans: Planning for Physician Slowdown. *Journal of Medical Practice Management*, May-June, 2008.

Strategic Integration of Electronic Health Records into the Medical Practice. Submitted for publication.

PROFESSIONAL ACTIVITIES

Member, Curriculum Committee, MBA/MHA Program, St. John's Health System and Southwest Missouri State University, Springfield, MO, 2002 - 2006

Member, Academy of Management

Member, AcademyHealth: Advancing Research, Policy, and Practice

Affiliate, Women Business Leaders of the U.S. Healthcare Industry Foundation

Member, Medical Group Management Association

Fellow, American College of Medical Practice Executives

PRESENTATIONS

Keynote speeches, seminars and audioconferences have been given to over 150,000 people. Topics include industry trends, physician-hospital integration, physician compensation plans, medical practice operations, patient flow, staffing, physician billing and financial management.